

## Help Newton Save Nearly \$750,000!

By increasing our paper recycling rate to 60%, we can save Newton nearly \$750,00 in the coming year and up to \$3 million over the next 5 years. So please pitch in... to the recycling bin.

For more information on recycling in Newton, call the City's customer service line at 617-798-1000 or visit our web site at [www.ci.newton.ma.us/dpw](http://www.ci.newton.ma.us/dpw).

ECRWSS  
RESIDENT CUSTOMER  
NEWTON, MA

Printed on recycled paper.

PRESORTED  
STANDARD  
U.S. POSTAGE  
PAID  
PERMIT 57284  
BOSTON, MA



If you can  
rip it, you can  
recycle it!



# More Paper

Please join your neighbors and friends in Newton's city-wide campaign to **Recycle More Paper**.

- We can help preserve the environment.
- It's easy to participate.
- **We can save the city a bundle of money!**

To find out just how much, please look inside.



# More Paper

If you can rip it, you can recycle it!

- ☐ Magazines
- ☐ Junk mail and envelopes (windows OK)
- ☐ Office paper (staples and paper clips OK)
- ☐ Cereal and cracker boxes, shoe boxes, etc.
- ☐ Hardcover and paperback books
- ☐ Spiral notebooks
- ☐ Phone books
- ☐ Cardboard cartons  
(flattened and cut to 3' x3' x1')
- ☐ Newspapers and inserts, of course!

Please remember to place these items  
in paper bags (not plastic) or  
in a separate bin, and place at the  
curb on collection day.



Dear Neighbors,

Wait! Before you throw that envelope, cereal box or paperback book into the trash, I ask you to recycle it instead.

Please join me in this important city-wide initiative to **Recycle More Paper**. By increasing our paper recycling rate, we can preserve the environment and free up precious funds that can be spent on our schools, public safety, roads and other urgently needed City services.

Thank you for your help in this effort, and stay tuned for updates on our progress. Remember, if you can rip it, you can recycle it!

David B. Cohen  
Mayor

It's as easy as  
**1-2-3**

**1) Get educated.**

To the left is a list of the top categories of paper goods that can be recycled. Clip it out and post it on your refrigerator or bulletin board as a reminder.

**2) Get motivated.**

Take turns having someone in your household serve as the Champion of Recycling, reminding family members to develop good recycling habits.

**3) Get some extra bins.**

Make recycling more convenient. Buy some extra wastebaskets or bins, mark them "Paper to Recycle" and place them next to the wastebaskets in your kitchen, home office, and other key locations.

## Do the Math: It Adds Up To Nearly \$750,000

Newton households recycle an estimated 8,200 tons of paper a year - 40% of the total paper waste generated. By increasing that rate to 60% and recycling an extra 4,200 tons, the City can:

- Avoid \$131 per ton in trash disposal costs, a savings of \$550,000 per year
- Earn up to \$45 a ton from the sale of recycled paper, resulting in revenue of up to \$190,000.

These are recurring cost benefits that add up over time.